

Learning Expedition LEX
La French Tech Düsseldorf
Frankfurt Digital Finance

February 6th – 7th 2024



**Frankfurt
RheinMain**

International Marketing
of the Region



LA
FRENCH TECH
DÜSSELDORF





Learning Expedition LEX LaFrench Tech & Frankfurt Digital Finance

WITH FRANKFURTRHEINMAIN
GMBH & LA FRENCH TECH

Where:

Welcome Sessions

TechQuartier
Platz der Einheit 2
60327 Frankfurt am Main
Germany

Frankfurt Digital Finance

Gesellschaftshaus
Palmengarten
Palmengartenstraße 11
60325 Frankfurt am Main
Germany

When:

February 6 th – 7 th 2024

Frankfurt Digital Finance Topics 2024

Financial Hub Europe

- Creating a framework for Global Competitiveness
- Financing Digitization and Sustainability: Europe vs. US
- France and Germany as drivers for capital market union in Europe

Asset Management

- Venture Capital as New Asset Class
- Blockchain solutions / Tokenized Assets

Payment

Open Banking & Open Finance

Regulation & Supervision

- In a new environment (after SVB, CS,...)

Interest Rates & Economic Cycle

- Driving digitization in Asset Management

ESG

- Green Transformation of the Financial Services Sector
- Sustainable Finance
- ESG-Data: Standards and Reporting
- Regulation

Fintech Funding & Investment

Emerging Technologies

- Generative AI: potential & smart implementation models for the financial industry
- Web3 & the Metaverse: Unleashing the potential

Crypto, Defi & Tokenization

- Crypto / CBDC / Stable Coins / Digital EURO
- Digital Assets





You're invited to the [Learning Expedition LEX LaFrench Tech to visit Frankfurt Digital Finance](#), the premier FinTech event connecting Europe's banking ecosystem on February 6th – 7th 2024.

We've selected a decision maker from your company to attend the conference, expenses partly paid (ideally someone who is in charge of German expansion)

What you get*:

6th: Welcome & Best Practices at [TechQuartier](#) specifically tailored to French headquartered companies

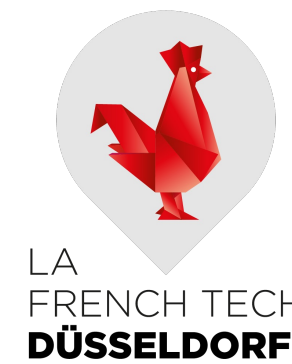
6th: Seat at the Speakers Dinner

7th: Ticket for the [full-day event](#)

6th-7th: 1-night paid hotel stay

8th: Optional bilateral meetings

*The cost of travel is not included, suggested travel times by train:
arrival 6th, Paris 09:06 am – Frankfurt 12:59 pm
departure 7th, Frankfurt 6:56 pm – Paris 10:53 pm



What will you get out of it?

Access to the Frankfurt and European FinTech [ecosystem](#).
Cutting edge content from world-class [speakers](#).
Exclusive networking opportunities.

Why? Good question!

The French Tech Düsseldorf  support the structuring and growth of the French start-up and scale towards the West Germany and German innovation toward France. The FrankfurtRheinMain GmbH, a government funded agency, is responsible for bringing expanding French companies to establish themselves in Greater Frankfurt. We want to use this event as an opportunity to show you the benefits of the [FinTech ecosystem](#) in Frankfurt.

RSVP:

Please confirm your participation by **10th of January 2024** to ensure you secure one of the limited available seats. Please send us your:


See you in Frankfurt!



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